
WELCOME
Home
Discover more than a city—discover a place you'll love to live, work, and call home.
SIOUX FALLS, SOUTH DAKOTA
EQUAL HOUSING OPPORTUNITY
REALTOR
KELLERWILLIAMS REALTY SIOUX FALLS
Landon Farley

WHAT PEOPLE SAY ABOUT SIOUX FALLS

REAL PEOPLE. REAL EXPERIENCES. REAL COMMUNITY.

JESSICA M.
New Resident

'People are incredibly friendly and welcoming. It truly feels like home here.'

★★★★★

DAVID K.
Relocated for Work

The opportunities here are amazing. Great jobs, a growing city, and a great quality of life.

★★★★★

KELSEY T.
Parent of Two

We love the parks, the schools, and how safe and family-friendly Sioux Falls is.

★★★★★

MARK R.
Longtime Resident

'I've lived here my whole life and still love watching Sioux Falls grow.

★★★★★



THE DIFFERENT PARTS OF SIOUX FALLS

FIND YOUR PLACE. FIND YOUR PEOPLE. FEEL AT HOME.

EAST SIDE
GROWING & CONVENIENT

Fast-growing with great amenities, shopping, restaurants, and family-friendly neighborhoods.



WEST SIDE
ESTABLISHED & SCENIC

Beautiful parks, mature trees, and established neighborhoods with a close-knit feel.



SOUTH SIDE
NEW & FAMILY FOCUSED

Newer developments, top-rated schools, and plenty of space to grow.



NORTH SIDE
AFFORDABLE & ACCESSIBLE

Great value, easy access to I-29, and a strong sense of community.



DOWNTOWN
VIBRANT & WALKABLE

Lofts, local dining, events, and entertainment—all in the heart of the city.



CENTRAL
CHARMING & CONNECTED

Historic homes, tree-lined streets, and classic Sioux Falls charm close to everything.







PARKS & SCENERY

NATURE AT THE HEART OF SIOUX FALLS

From the iconic falls to more than 80 unique parks, nature is woven into the fabric of our city. Sioux Falls was built around the Big Sioux River, and we continue to protect the places that make this community so special.

80+ PARKS THROUGHOUT THE CITY

Green spaces for every neighborhood and every season.

36+ MILES OF TRAILS

Connected routes for walking, biking, and exploring the outdoors.

THE BIG SIOUX RIVER

The heart of our city and a source of beauty and recreation.

NATURAL AREAS

Protected spaces that preserve wildlife and native landscapes.

FAMILY FRIENDLY

Parks and programs designed for all generations.

ROOTED IN HISTORY

Long before Sioux Falls became South Dakota's largest city, people were drawn to the waterfalls of the Big Sioux River. The quartzite formations at Falls Park shaped our beginning—and they continue to inspire our future.

City leaders have always believed that a strong community includes access to nature. Today, ongoing investments in parks, trails, and open spaces ensure that Sioux Falls remains a beautiful place to live, work, and play.

PRESERVING WHAT MATTERS

Through the Big Sioux River Greenway, tree preservation efforts, and thoughtful planning, Sioux Falls is committed to protecting our natural heritage for generations to come.

LOCAL FAVORITES

- Falls Park
- Terrace Park & Japanese Gardens
- McKennan Park
- Family Park
- Arrowhead Park Nature Area
- Big Sioux River Greenway Trail



GROWING TOGETHER. ◇ STAYING GROUNDED.

CULTURE

— A VIBRANT COMMUNITY ROOTED IN CONNECTION —

Sioux Falls is more than a growing city—it's a place of connection, creativity, and community.

ARTS & PERFORMING ARTS

World-class performances and local talent.

MUSEUMS & HISTORY

Explore our heritage and historic landmarks.

MUSIC & ENTERTAINMENT

Live music, festivals, and entertainment year-round.

LOCAL FLAVOR

Great food and drink from local restaurants, breweries, and coffee shops.

COMMUNITY CONNECTION

Friendly neighborhoods and a strong spirit of togetherness.

FESTIVALS & EVENTS

Events that bring our community together.



ARTS & ENTERTAINMENT

- Washington Pavilion
- Sioux Falls Symphony Orchestra
- Sioux Falls Arts Council
- Local Galleries & Studios

A CITY THAT CELEBRATES

- Falls Park Fourth of July
- Snow Queen Festival
- Sioux Empire Fair
- Downtown Live Events

ROOTED IN COMMUNITY

Sioux Falls is a place where people show up for each other.

It's welcoming, connected, and full of life—that's the Sioux Falls way.





— A STRONG CULTURE. ◇ A CONNECTED COMMUNITY. ◇ THAT'S THE SIOUX FALLS WAY. —



EXCELLENT SCHOOLING & EDUCATION OPTIONS

BUILD KNOWLEDGE. SHAPE TOMORROW.

Sioux Falls offers quality schools and education options—from early learning to higher education—helping students succeed at every stage.

EDUCATION AT EVERY STAGE

EARLY CHILDHOOD EDUCATION
Strong foundation for lifelong learning.

ELEMENTARY SCHOOLS
Supportive schools for every young learner.

MIDDLE SCHOOLS
Preparing students for the road ahead.

HIGH SCHOOLS
Programs and pathways for future success.

HIGHER EDUCATION
Top universities and colleges close to home.

CONTINUING EDUCATION
Lifelong learning and career growth opportunities.

TOP SCHOOL DISTRICTS

- Sioux Falls School District
- Harrisburg School District
- Tea Area School District
- Brandon Valley School District
- Lincoln County School District
- West Central School District

HIGHER EDUCATION IN SIOUX FALLS

UNIVERSITY OF SIOUX FALLS
A Christ-centered university with undergraduate and graduate programs.

AUGUSTANA UNIVERSITY
A private liberal arts university that inspires leadership and purpose.

A SUPPORTIVE LEARNING COMMUNITY

Our community invests in students, supports educators, and values education.

Learn here. Grow here. Succeed anywhere.

GREAT SCHOOLS. ◇ BRIGHT FUTURES. ◇ ONLY IN SIOUX FALLS.



THE STEEL DISTRICT

SIOUX FALLS' NEWEST DESTINATION

The Steel District is one of Sioux Falls' most exciting new developments, blending modern living, dining, entertainment, and business space along the Big Sioux River. It's quickly becoming a go-to destination for locals and visitors alike.

WHY PEOPLE LOVE IT

MODERN URBAN LIVING
Luxury apartments and riverfront views.

DINING & ENTERTAINMENT
Restaurants, coffee shops, and nightlife.

WALKABLE LOCATION
Connected to downtown and Falls Park.

WORK & INNOVATION
Office space attracting new businesses.

DISTRICT HIGHLIGHTS

STEEL DISTRICT PLAZA
A vibrant gathering place for events and community activities.

RIVER GREENWAY ACCESS
Easy connection to Sioux Falls' trail system.

PREMIUM LIVING
Modern apartments with downtown convenience.

GROWING DESTINATION
New businesses, restaurants, and experiences continue to arrive.

BY THE NUMBERS

DOWNTOWN SIOUX FALLS LOCATION

STEPS FROM FALLS PARK

ONE OF THE LARGEST RECENT DEVELOPMENTS IN SIOUX FALLS







"LIVE. WORK. DINE. EXPLORE."

The Steel District represents the future of downtown Sioux Falls—bringing together modern amenities, walkability, and community in one destination.

A STRONG CULTURE. ◇ A CONNECTED COMMUNITY. ◇ THAT'S THE SIOUX FALLS WAY.



HEALTHCARE

WORLD-CLASS CARE, CLOSE TO HOME

Sioux Falls is a regional healthcare hub with top hospitals, advanced care, and ongoing investments—so you can get exceptional care close to home.

WHY SIOUX FALLS?

TOP HEALTHCARE DESTINATION

Serving patients across South Dakota and the Midwest.

NATIONALLY RECOGNIZED HOSPITALS

Consistently ranked among the best in the nation.

THOUSANDS OF MEDICAL PROFESSIONALS

Experienced providers dedicated to exceptional patient care.

NEW FACILITIES. STRONG INVESTMENT.

Continued investment to expand services and meet future needs.

SPECIALIZED CARE FOR EVERY STAGE

Advanced care for your heart, children, and more.

A GROWING INVESTMENT

Avera Health is expanding with new facilities and services—making it easier for families to access the care they need, close to home.

Avera McKennan Hospital & University Health Center
A new patient tower featuring advanced technology and specialized services for women and children.

NATIONAL RECOGNITION

Sioux Falls is home to two of South Dakota's highest-ranked hospitals.

- **Sanford USD Medical Center**
- **Avera McKennan Hospital & University Health Center**

Both consistently rank at the top for quality patient care and medical excellence.

SOUTH DAKOTA'S HIGHEST-RANKED HOSPITALS

RANKED AMONG
THE BEST
IN THE NATION

★ ★ ★ ★ ★

Source: Newsweek America's Best State Hospitals 2024

VA HEALTH CARE SYSTEM

The Sioux Falls VA Health Care System is one of the largest and most advanced VA medical centers in the region, offering a wide range of services to honor and support our nation's veterans.

- SERVING THOUSANDS OF VETERANS
- COMPREHENSIVE CARE AND SERVICES
- HONORING THOSE WHO HAVE SERVED

WHY IT MATTERS

Access to quality healthcare means peace of mind—for you and your family.

2	100+	24/7
TOP-RANKED HOSPITALS	CARE LOCATIONS THROUGHOUT THE REGION	EMERGENCY CARE YOU CAN COUNT ON

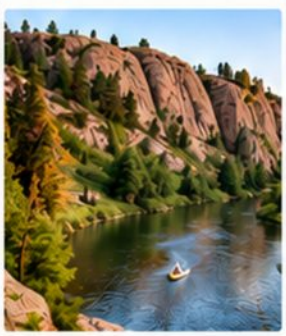
WEEKEND ADVENTURES

FROM SIOUX FALLS

Big Experiences. Short Drives.

One of the best parts of living in Sioux Falls is how many unique destinations are just a short drive away.

30 MINUTES



PALISADES STATE PARK

Towering pink quartzite cliffs, hiking trails, and some of the most beautiful scenery in South Dakota.

1 HR 30 MINUTES



YANKTON & LEWIS & CLARK LAKE

Boating, beaches, fishing, camping, and waterfront dining.

1 HR 15 MINUTES



SPIRIT MOUND

A historic landmark visited by Lewis & Clark with panoramic prairie views.

3 HOURS



OMAHA, NEBRASKA

World-class zoo, shopping, sporting events, and weekend getaways.

5 HOURS



THE BLACK HILLS

Mount Rushmore, Custer State Park, Spearfish Canyon, Deadwood, and endless outdoor adventures.

WHY PEOPLE LOVE LIVING HERE

- LESS TRAFFIC, MORE ADVENTURE
- STATE PARKS & OUTDOOR RECREATION
- LAKES, CAMPING & BOATING NEARBY
- EASY WEEKEND TRIPS TO MAJOR CITIES
- THE BLACK HILLS WITHIN DRIVING DISTANCE

Your Next Adventure IS CLOSER THAN YOU THINK

Whether it's a quick afternoon hike, a day on the lake, or a weekend in the Black Hills, Sioux Falls puts some of the Midwest's best destinations within easy reach.



Build Your Future in Sioux Falls

Strong careers. Bright futures.
Right here at home.



OPPORTUNITY IN KEY INDUSTRIES

HEALTHCARE & WELLNESS

Care for our community.

FINANCE & PROFESSIONAL SERVICES

Support business and growth.

MANUFACTURING & ENGINEERING

Build the products that power our world.

RETAIL & HOSPITALITY

Create great experiences.

EDUCATION & NONPROFIT

Make a difference in people's lives.

WHY SIOUX FALLS?

- Strong job market
- Lower cost of living
- Central location
- Business friendly

GROW. LEARN. SUCCEED.

CAREER GROWTH
Room to advance.

SKILLED WORKFORCE
Talented people across every industry.

EDUCATION & TRAINING
Programs close to home.

YOUR FUTURE STARTS HERE

Find rewarding work.
Build a life.
Thrive in **Sioux Falls.**

STRONG CAREERS. ◇ BRIGHT FUTURES. ◇ ONLY IN SIOUX FALLS.

LANDON'S FAVORITES

SIOUX FALLS THROUGH A LOCAL'S EYES

As a lifelong Sioux Falls local and realtor, I love sharing what makes this city such a special place to live, work, and play. Here are some of my personal favorites!

FAVORITE RESTAURANT



Morries Steakhouse

Consistently amazing food and a great place to celebrate special moments.

FAVORITE PLACE TO MEET PEOPLE



Scooter's Coffee

A welcoming atmosphere, great coffee, and the perfect spot to connect.

HIDDEN GEM



Palisades State Park

Breathtaking views, hiking trails, and a peaceful escape just a short drive away.

FAVORITE ANNUAL EVENT

PARADE OF HOMES
SIOUX FALLS AREA

Parade of Homes

A Sioux Falls tradition that showcases beautiful homes and inspires our community.

FAVORITE SATURDAY ACTIVITY



Fishing at Vermillion Lake or the trails by Tuthill

The perfect way to relax, recharge, and enjoy the beauty of Sioux Falls.

FAVORITE NEIGHBORHOOD



Ralph Rogers Area or the Historic District by McKennan Park

Beautiful trees, history, charm, and a true sense of community.

FAVORITE LOCAL BUSINESS TO SUPPORT

ALL THINGS SIOUX FALLS

All Things Sioux Falls

They host events that bring people together and help new connections grow.

IF FRIENDS VISIT FOR ONE DAY...

1. 
   Hit the trails
   Explore the beauty and outdoor spaces Sioux Falls has to offer.
2. 

   Escapades Escape Room
   A fun and exciting experience for everyone.
3. 
   Dinner at Swamp Daddies Downtown
   Great food and the perfect way to end the day.

WHAT I LOVE MOST

What people often overlook about Sioux Falls is the friendly environment, peaceful living, full of opportunity and paths for people to succeed.

IF I COULD DESCRIBE SIOUX FALLS IN ONE SENTENCE...

It is a town full of opportunity to thrive & grow which has the people and friendly atmosphere to grow and connect along with the peacefulness of everything around knowing you have everything in one area.

KELLERWILLIAMS REALTY SIOUX FALLS

EACH OFFICE IS INDEPENDENTLY OWNED AND OPERATED

LANDON FARLEY

(605) 251 3116

GIVE ME A CALL!

"I've spent my entire life in Sioux Falls, and these are the places and experiences that make this city feel like home. and place together of connection."

THE SIOUX FALLS *Bucket List*

15 MUST-DO EXPERIENCES IN OUR CITY



1

SEE FALLS PARK

The lights, the water, the views—it never gets old.

☐



2

WALK THE SCULPTUREWALK

Discover amazing art around every corner.

☐



3

HIKE PALISADES STATE PARK

Breathtaking cliffs, scenic trails, and total peace.

☐



4

GRAB COFFEE AT A LOCAL SHOP

Support local and find your new favorite spot.

☐



5

EXPLORE LOOK'S MARKETPLACE

Local food, shops, and a historic vibe.

☐



6

ATTEND A LOCAL CONCERT OR EVENT

There's always something happening in Sioux Falls!

☐



7

BIKE OR WALK THE RIVER GREENWAY

30+ miles of trails connecting our city.

☐



8

EAT AT A LOCAL FAVORITE

Try classics like Phillips Ave Diner or Morrie's.

☐



9

VISIT A LAKE

Peaceful, scenic, and perfect for any season.

☐



10

VISIT THE GREAT PLAINS ZOO

One of the best zoos in the Midwest!

☐



11

ATTEND LEVITT AT THE FALLS

Free live music with an unbeatable view.

☐



12

EXPLORE GOOD EARTH STATE PARK

Beautiful trails, waterfalls, and year-round adventure.

☐



13

ENJOY DOWNTOWN AFTER DARK

Great restaurants, live music, and city lights.

☐



14

TRY A NEW LOCAL RESTAURANT

Sioux Falls has a food scene worth exploring.

☐



15

ENJOY A SEASONAL FESTIVAL OR PARADE

There's always something to celebrate in Sioux Falls!

☐



TAKE THE CHALLENGE!

GET A PHOTO AT EACH PLACE, CHECK IT OFF, AND EXPERIENCE **THE BEST OF SIOUX FALLS!**

CHECK OFF ALL 15 AND COME TO LANDON FOR A

$50 GIFT CARD!



YOUR FIRST 30 Days IN SIOUX FALLS

A SIMPLE CHECKLIST TO HELP YOU SETTLE IN AND FEEL AT HOME



WEEK 1
Get the Essentials Done

- ☐ Unpack the necessities.
- ☐ Set up electricity, natural gas, water, trash, and internet.
- ☐ Update your mailing address.
- ☐ Transfer or obtain a South Dakota driver's license.
- ☐ Register your vehicle.
- ☐ Review your homeowner's or renter's insurance.
- ☐ Locate the nearest grocery store, pharmacy, and gas station.
- ☐ Find the closest urgent care and hospital.

WEEK 2
Learn Your Community

- ☐ Drive your normal routes during rush hour.
- ☐ Explore your neighborhood parks and walking trails.
- ☐ Visit downtown Sioux Falls and experience local shops and restaurants.
- ☐ Find your nearest gym or recreation center.
- ☐ Check out local libraries and community centers.
- ☐ Locate the nearest hardware store and home improvement center.
- ☐ Meet a few neighbors.

WEEK 3
Get Connected

- ☐ Join local Facebook community groups.
- ☐ Follow Sioux Falls event pages to stay updated on local activities.
- ☐ Find a family doctor, dentist, and veterinarian if needed.
- ☐ Register children for school or extracurricular activities.
- ☐ Explore local churches or community organizations.
- ☐ Visit a farmers market or community event.
- ☐ Learn about snow removal rules and winter parking regulations.

WEEK 4
Start Living Like a Local

- ☐ Visit one of Sioux Falls' major parks.
- ☐ Explore local favorites for coffee, pizza, and burgers.
- ☐ Attend a local sporting event, concert, or festival.
- ☐ Take a walk around the Falls and enjoy the city's namesake.
- ☐ Find your favorite local small businesses.
- ☐ Create a seasonal home maintenance plan.
- ☐ Celebrate making Sioux Falls your new home! ♡

Welcome to Sioux Falls! | We're glad you're here and can't wait for you to experience all our city has to offer.

Landon Farley